

Recalling Post-Typhoon Morakot Industrial Reconstruction



Presenter:

Typhoon Morakot Post-Disaster
Reconstruction Council, Executive Yuan

Chen De Fu

Liu Jing Zong

Oct 30th, 2014



Outline

- I. The Testing of Typhoon Morakot
- II. Post-Disaster Industry Reconstruction Plan
- III. Post-Disaster Immediate Disaster Relief
- IV. Post-Disaster Industry Reconstruction
- V. Supports from Private Sectors
- VI. Community Empowerment
- VII. Conclusion



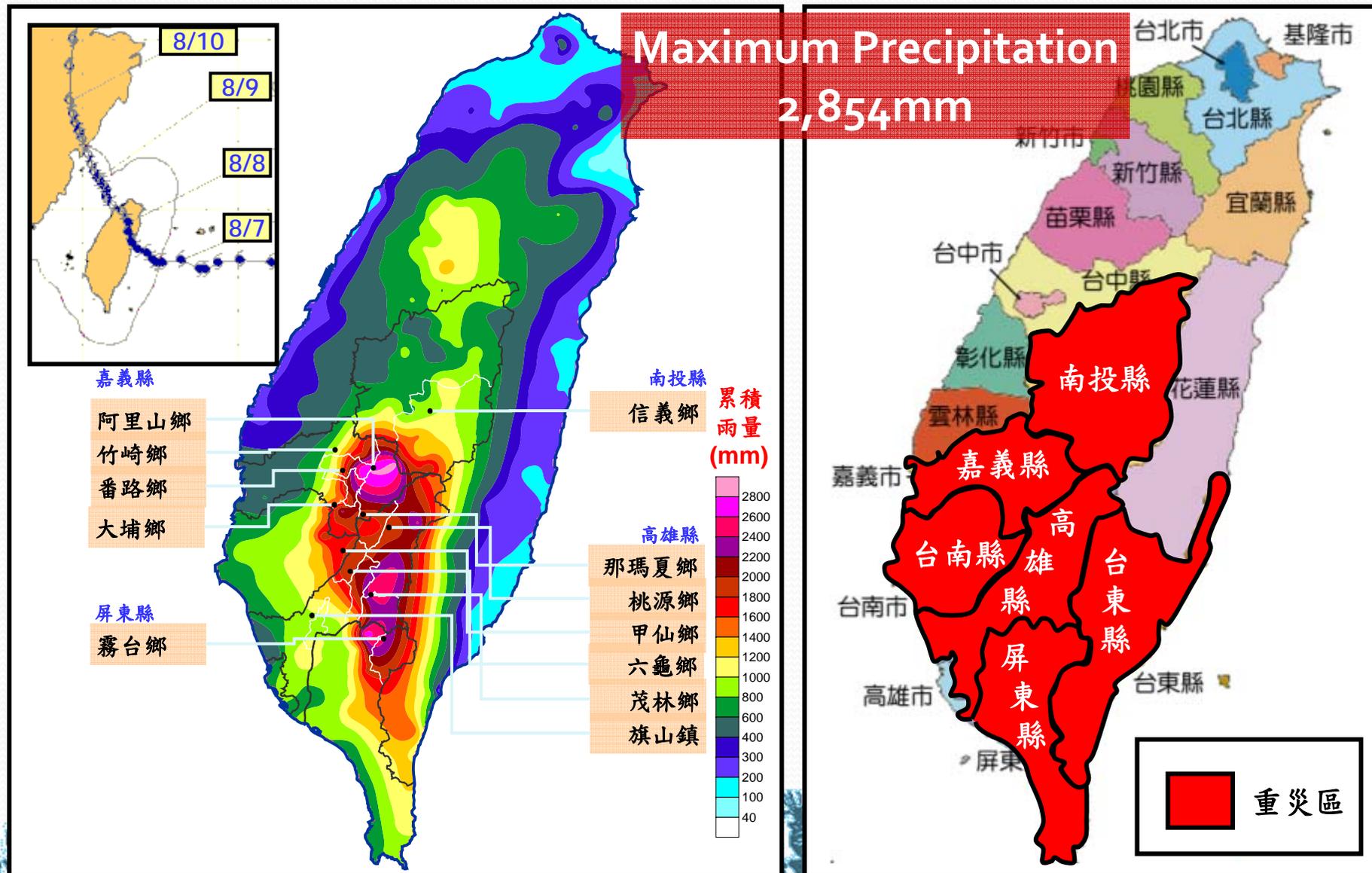
The Testing of Typhoon Morakot

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Typhoon Morakot Post-Disaster Reconstruction Council, Executive Yuan
Chen De Fu



I. The Testing of Typhoon Morakot— The most disastrous typhoon



I. Typhoon Morakot Affected Areas

- Half of Taiwan; 11 counties, 175 townships.
- 9.16 million people; 40% Taiwan population.
- Total People Affected: 510,668
- People Affected (Flood): 491,477
- People Affected (Mudslide & River Flooding): 19,191; 72.5% indigenous people



I. The Testing of Typhoon Morakot – Complex Mega Disasters

- Extreme climate, Torrential Rain, Changing Ecology
- Mudslide, Expansion of Riverbeds , River Bed Mud Congestion
- Bridge & Road Damage, Landslide, Lake Debris Congestion
- Debilitation of Landslide Dams
- Water Reservoir Congestion, Debilitating Forest Ability to reserve water
- Threatening Security of Life

Preventing & Reducing Disasters

Innovative & Sustainable Reconstruction Work

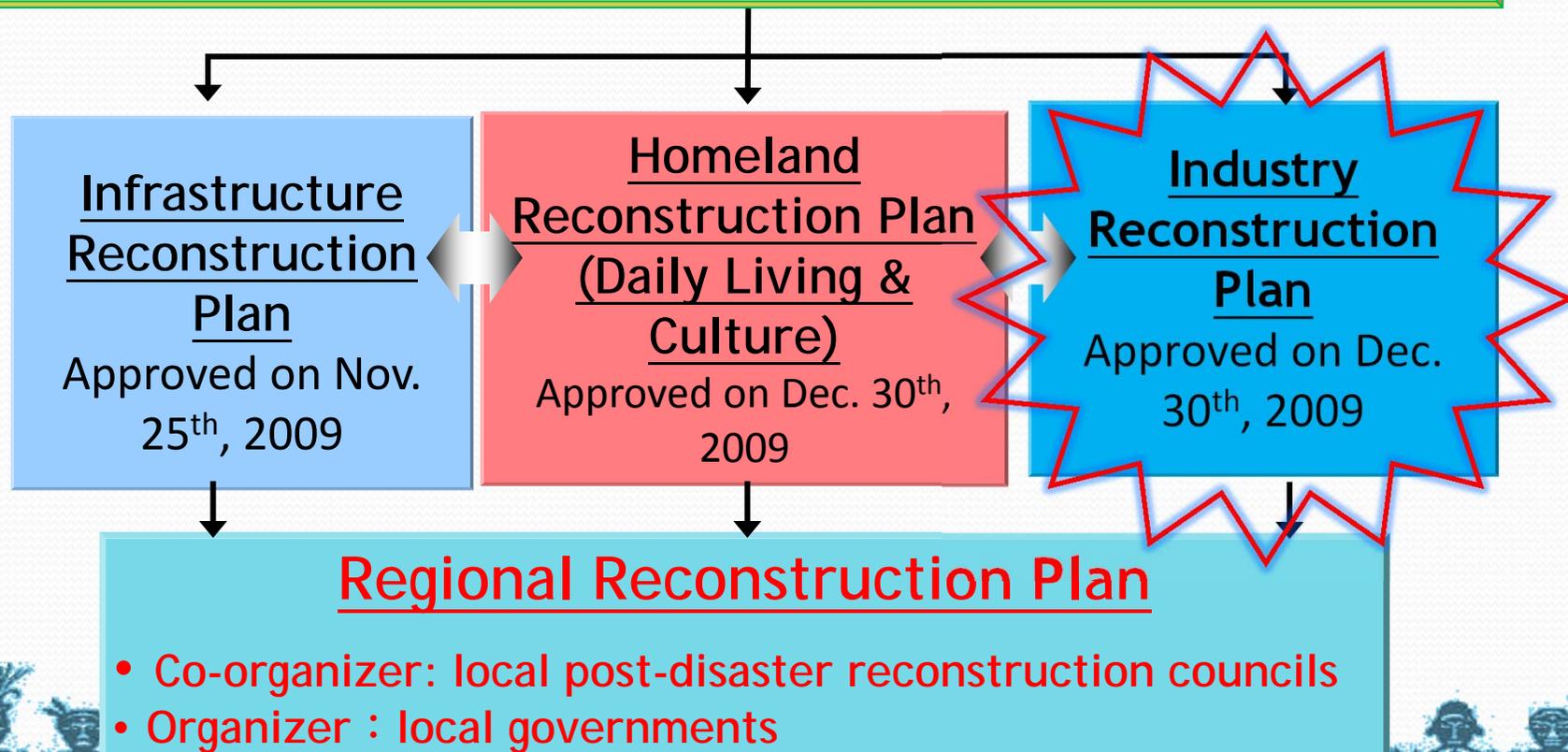


II. Post-Disaster Industry Reconstruction Plan



Homeland Protection Reconstruction Plan

Approved by MDRC ONE Sep. 6, 2009



II. Post-Disaster Industry Reconstruction Plan

- February 2nd, 2010, “Post-Disaster Industrial Reconstruction Plan.”
- 2009-2012, annual funding : NT \$114 hundred million (Reconstruction special budget: **NT\$110 hundred million, official budget NT\$4 hundred million**)
- Private Sectors Assistance

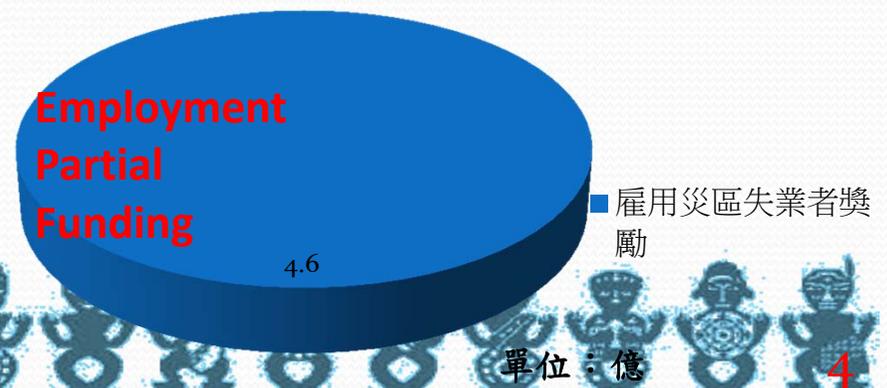
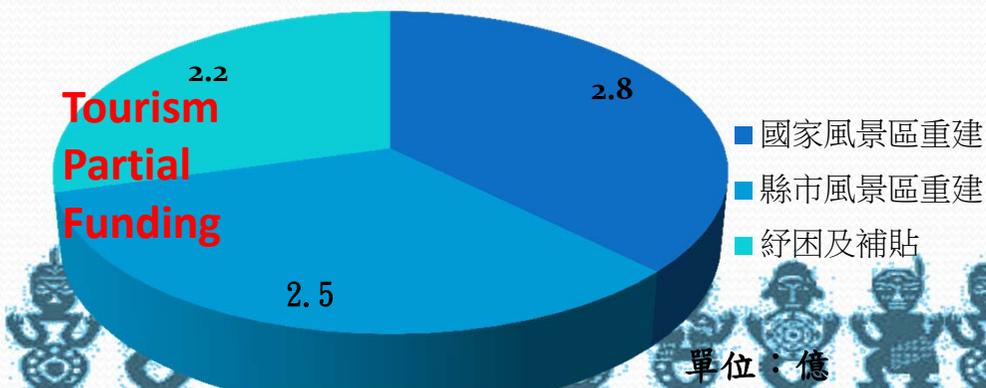
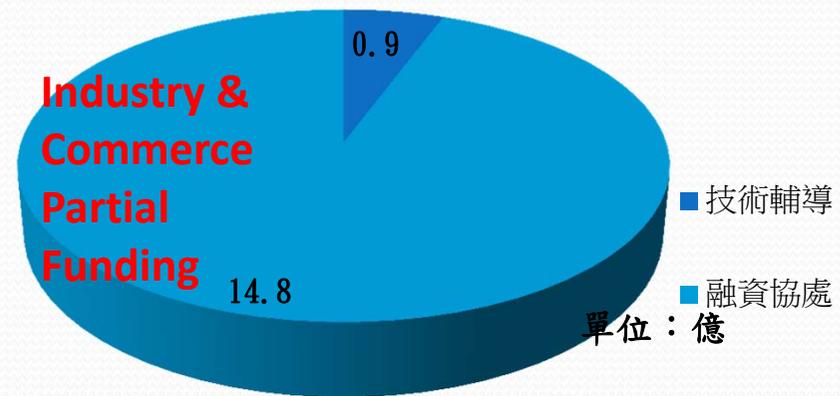
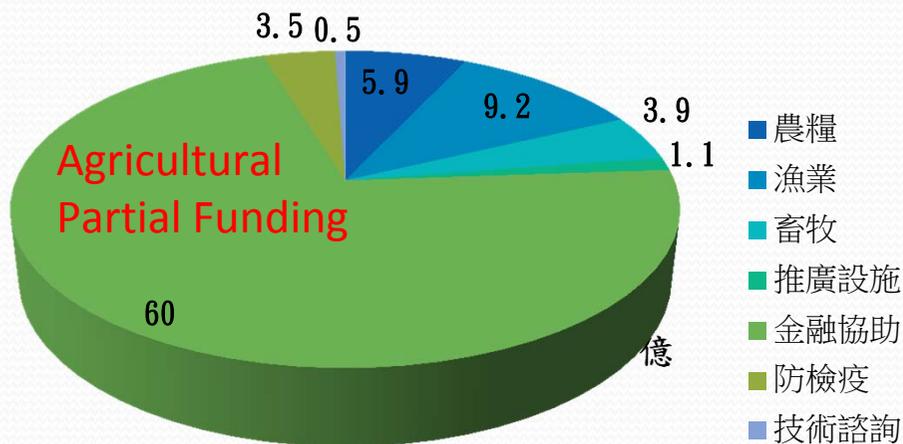
| Industrial Category | Organizer | Funding (Unit: Hundred Million NTD) |
|-------------------------|--|-------------------------------------|
| Agriculture | Council of Agriculture | 84.4 |
| Tourism | Ministry of Transportation and Communication | 7.5 |
| Industry & Commerce | Ministry of Economic Affairs | 15.7 |
| Indigenous Industry | Council of Indigenous Peoples | 2.4 |
| Cultural & Art Industry | Ministry of Culture | 0.2 |
| Employment Assistance | Ministry of Labor | 4.6 |



II. Post-Disaster Industry Reconstruction Plan



- Agricultural financing assistance – NT\$60 hundred million , Industrial and Commercial financing assistance – NT\$14.8 hundred million, Tourism subsidy– NT\$2.2 hundred million, Rewarding for Hiring the Unemployed – NT\$4.6 hundred million. Total : NT\$81 hundred million.
- ➡ Passive funding: 71%. The rest NT\$33 hundred million used for industry reconstruction.



III. Post-Disaster Immediate Relief



“One Township One Industry” Plan

Establish **twelve industry reconstruction demonstration sites**

Post-Disaster Immediate Relief -- Successful Examples

- ❑ Lead & Promote Industry Recovery
- ❑ Integrate Private Sector Resource & Investment
Example: Long-lived Organic Farm, Niaucna (an indigenous tribe)
- ❑ Integrate 6 emerging industries – green energy, tourism, cultural, refined agriculture.
- ❑ Offering job opportunities in reconstructed areas; improving living quality



III. Post-Disaster Immediate Relief- Successful Examples

➤ **12 Successful Examples**— safe, effective, efficient. Innovative, transform and promote.



Chiayi – Tsou Tribe Cultural Industry



Nantou - Xinyi Dongpu Hot Spring



Kaohsiung – Long-lived Organic Farm, Pingpu Cultural Park, Nanheng, Qishan



Taitung - Jialan Village, Jinlun, Zhiben



Pingtung – Linbian Jiadong, Rinari

III. Post-Disaster Immediate Relief – Recycling Debris, Rebuild Fish Farms

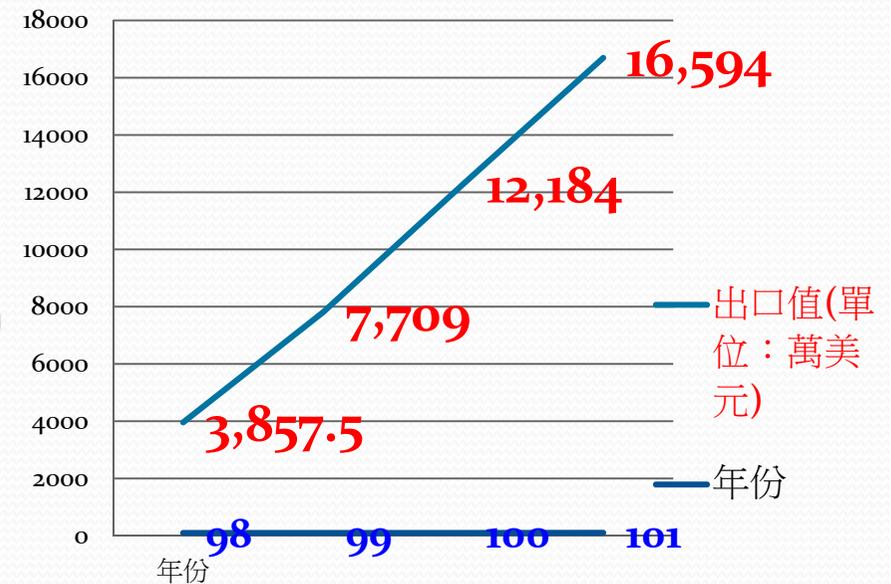


➤ Refill fish farms with gravel

✓ Supported by Department of Justice, Executive Yuan Reconstruction Council coordinated with department units, military, Water Resources Agency and Pingtung County Government to fill up destroyed fish farms with gravel.

✓ In June, 2010, the government filled the fish farms with gravel up to 93.2 thousand cubic meter and saved estimated NT\$7.4 hundred million. 310.67 hectares fish farms benefited.

Grouper Export Value



III. Post-Disaster Immediate Relief- Farmland Reconstruction

➤ Farmland Reconstruction

- ✓ **Water Agency Resources, Ministry of Economic Affairs** recycling debris to reconstruct farmland
- ✓ Fixing and building farm roads and waterways
- ✓ The total funding is NT\$17.77 hundred million.

| Recuitivation Area | Area (hectares) |
|------------------------|-----------------|
| Nantou Mingde | 22 |
| Tainan Shanhua | 155 |
| Pingdong Gaoshu | 50 |
| Taidong Taimali Stream | 215 |
| Taidong Luye | 20 |
| Taidong Beinan | 30 |

Levees Rebuilding & Dredging



Farmland Reconstruction 492 hectares

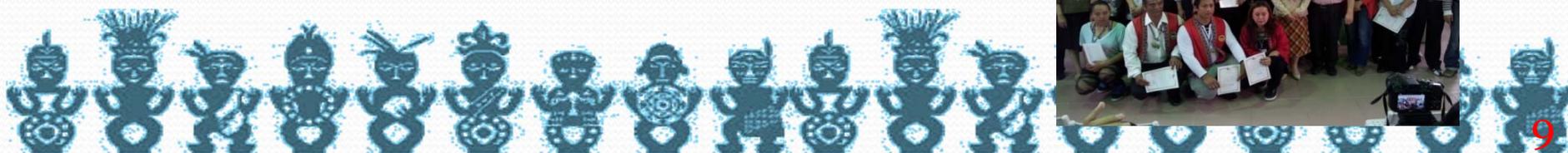


III. Post-Disaster Immediate Relief- Career Counseling



➤ Career Training and Guidance

- ❑ To deal with severe damage after typhoon Morakot, Ministry of Labor actively planned career counseling projects for reconstructed zones to assist the unemployed back to work.
 - 88 Part-time Job Project, Part Time Job Subsidy Plan & Rewarding Plan for Hiring the Disaster Struck Unemployed Labor
 - Later-stage “Permanent Housing Career Counseling Plan”- Providing multiple job & skill training programs
- Accelerating reconstruction in reconstructed zones
 - Stabilizing employment in reconstructed zones
 - Integrating local business for reconstruction
 - Creating local job opportunities



IV. Post-Disaster Industry Reconstruction- Resource Integration



➤ Resource Integration & Promotion

June, 2012

Glory & Revitalizing Plan

Promoting Plan

October, 2011

Pulami Project

Resource Integration Platform

October, 2011

Colorful Sustainable
Community

Construct Sustainable Blue Map

April, 2010

Base Working Circle

Top to bottom,
Self sustainability to solve
problems

Help permanent housing community obtain complete care. Started “Base Working Circle”, “Colorful Sustainable Community” and began “Pulami Project” Integration Platform to meet demand and solve problems. Based on four aspects of permanent housing community: industry, employment, culture and life and through “Glory & Revitalizing Plan”, residents in reconstruction areas could receive proper care.

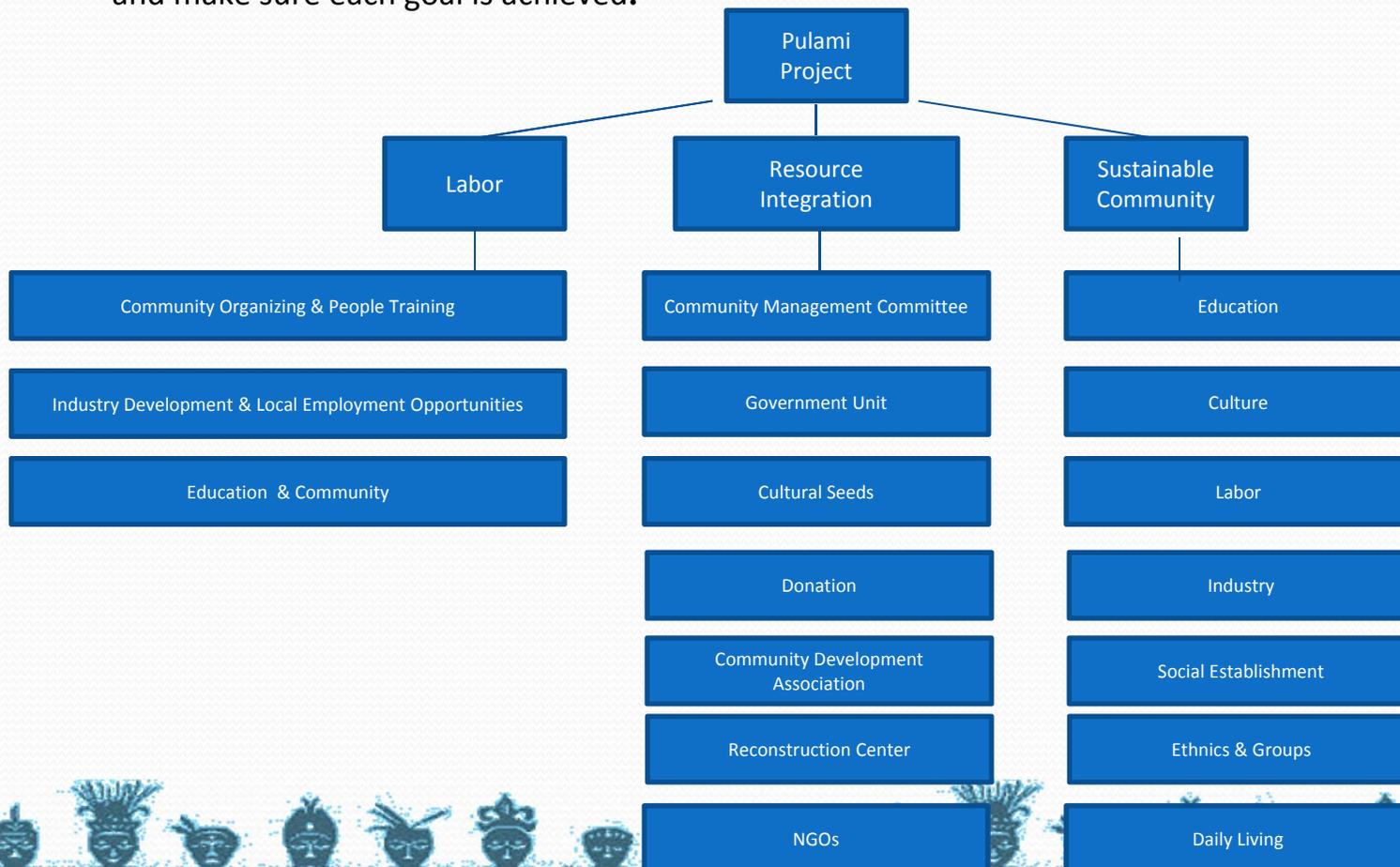


IV. Post-Disaster Industry Reconstruction— Resource Integration



Pulami – Paiwan language, which means “rich harvest.” When holding Harvest Festival, Paiwan tribe usually use Pulami to celebrate.

- Through “Pulami Project”, integrating central, local governments and NGOs’ available resources to confirm and make sure each goal is achieved.

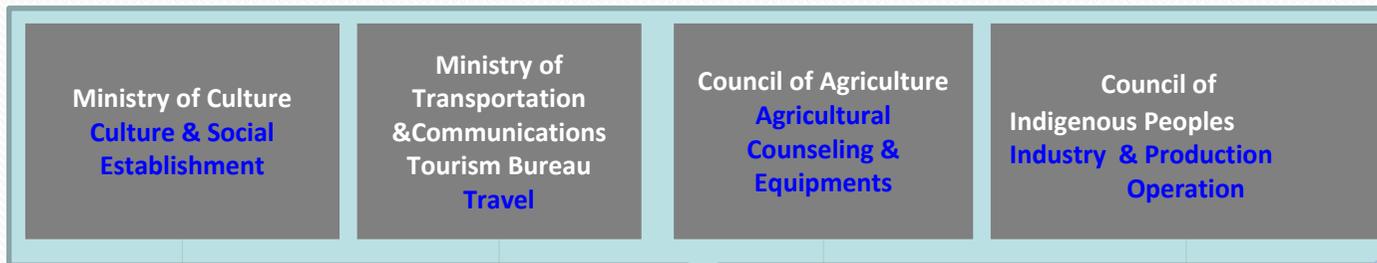


IV. Post-Disaster Industry Reconstruction— Glory & Revitalizing Plan



- Glory & Revitalizing Plan
- ❑ “Glory”, the glory of the spirit; “Revitalizing”, a touching moment of life
- ❑ Glory & Revitalizing Plan reinforces production hall operation, satisfies agricultural needs, spreads cultural seeds, and promotes tourism. With various plans, we provide permanent housing industry and residents with complete care.

Glory & Revitalizing Plan



Permanent
Housing



IV. Post-Disaster Industry Reconstruction— Glory & Revitalizing Plan

Funding: NT\$88 million

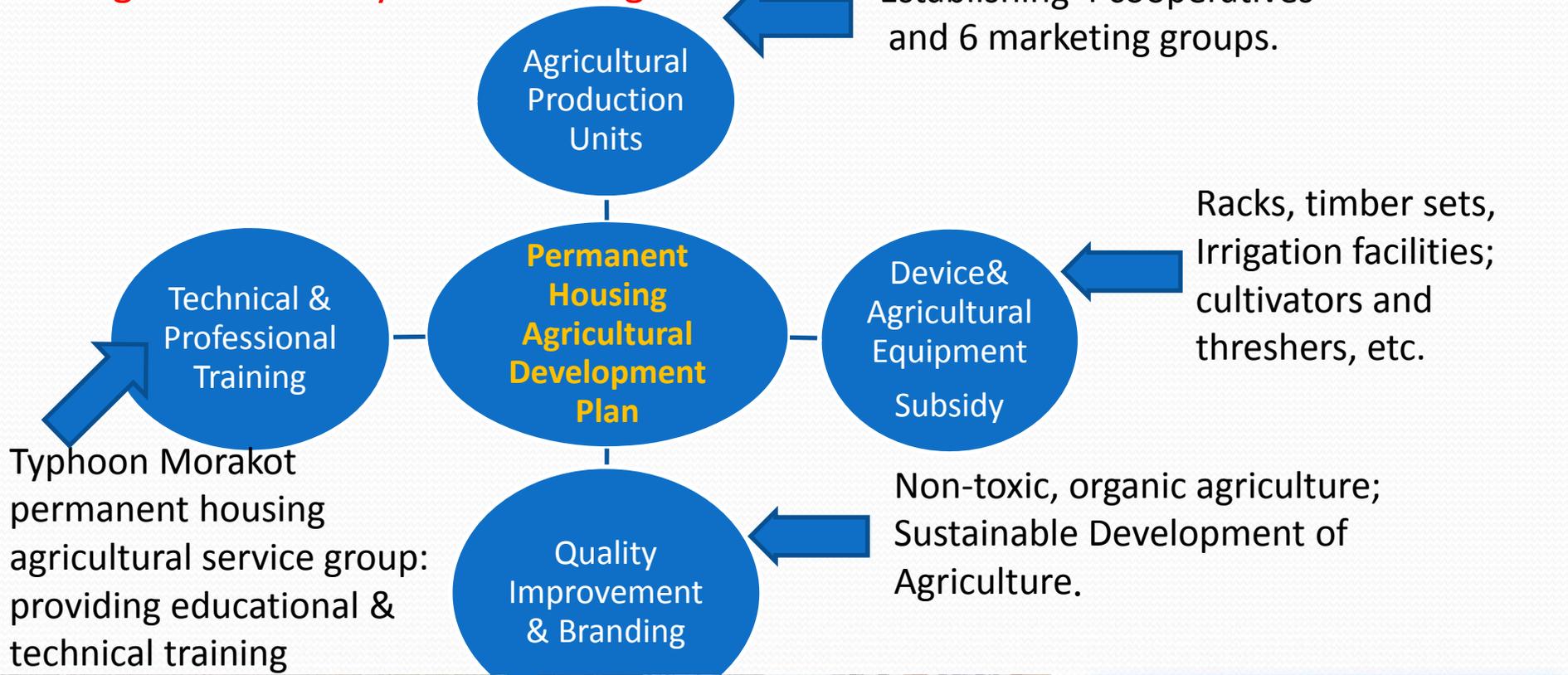
| Organizer | Plan | Funding (NT\$10 thousand) |
|--|--|---------------------------------|
| Council of Agriculture | Permanent Housing Agricultural Development Plan | 2,500 |
| Council of Indigenous Peoples | Indigenous People Permanent Housing Industrial Development Plan | 3,000 |
| Ministry of Transportation & Communications Tourism Bureau | Permanent Housing Tourism Industry Marketing Promotion Plan | 1,300 |
| Ministry of Culture | Typhoon Morakot Post-Disaster Permanent Housing Cultural Seeds Training Stage II Plan | 2,000 |



IV. Post-Disaster Industry Reconstruction— Glory & Revitalizing Plan



➤ Agriculture Glory & Revitalizing



IV. Post-Disaster Industry Reconstruction— Glory & Revitalizing Plan



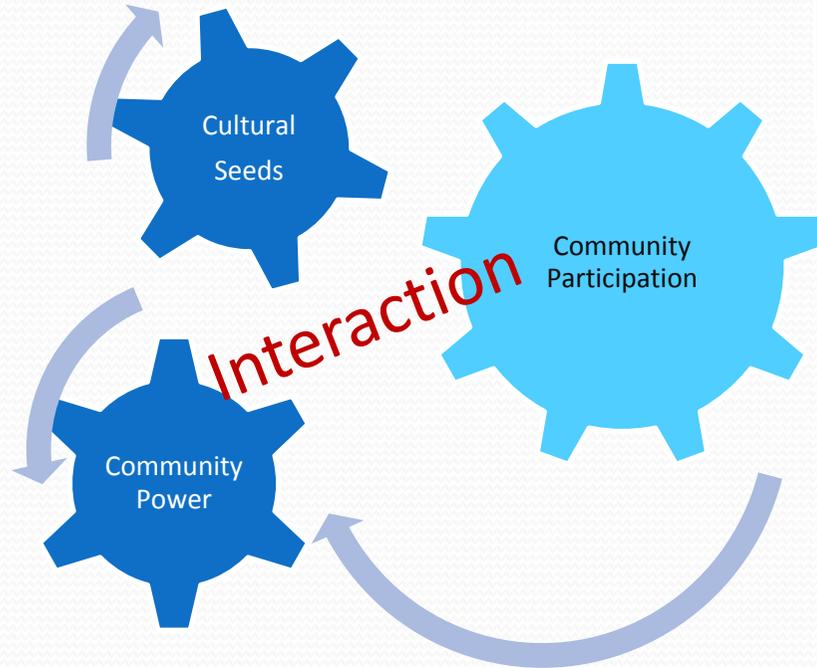
Indigenous People Glory & Revitalizing Plan



IV. Post-Disaster Industry Reconstruction— Glory & Revitalizing Plan



➤ Culture Glory & Revitalizing Plan



Cultural Activity Formulation
Cultural Mini Trip
Cultural Activity

Cultural Creation
Cartography
Cultural & Creative Product Development

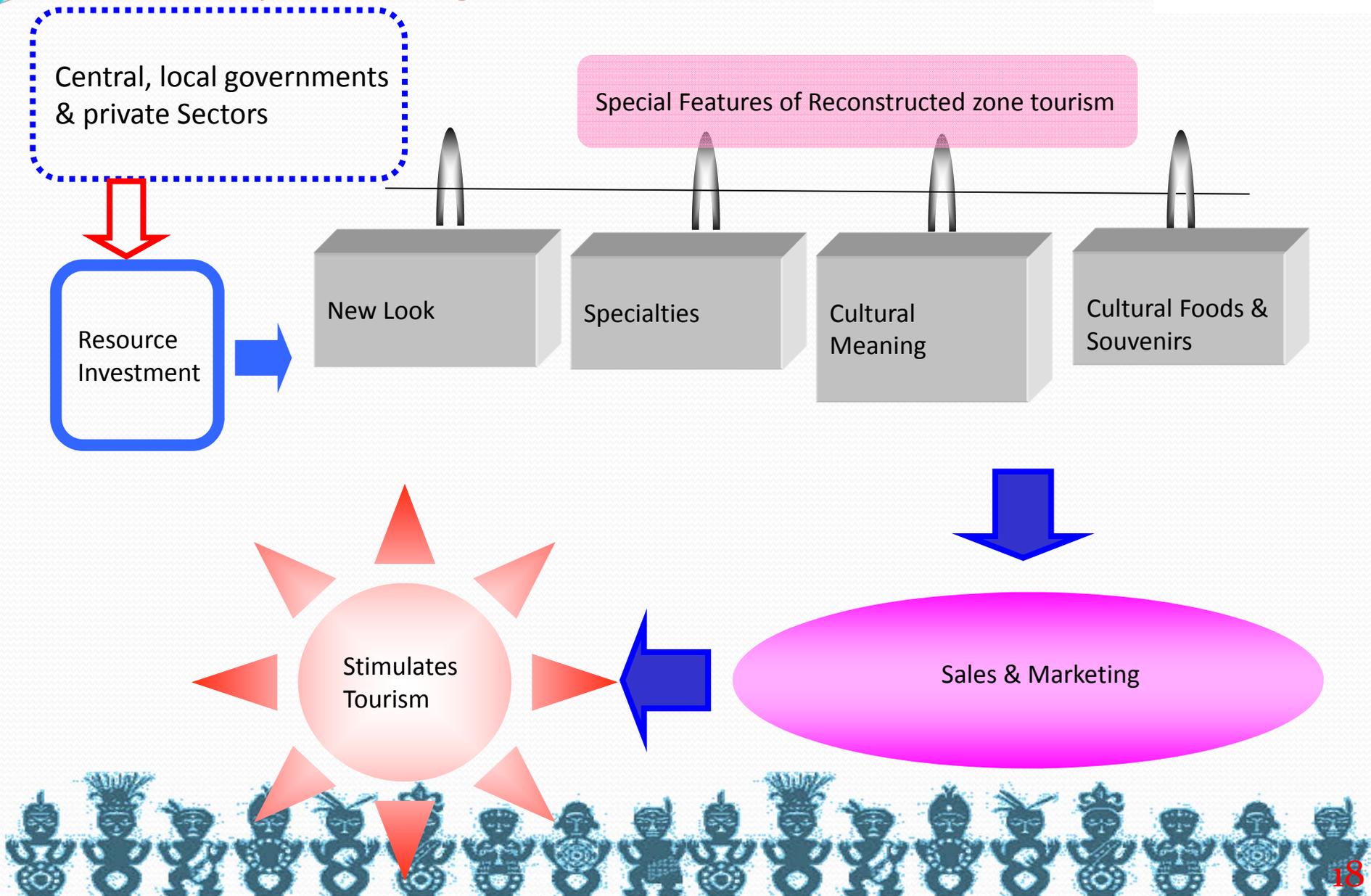
Cultural Identity
Respect of Multiple Culture
Development



IV. Post-Disaster Industry Reconstruction— Glory & Revitalizing Plan



Tourism Glory & Revitalizing Plan



IV. Post-Disaster Industry Reconstruction— Glory & Revitalizing Plan



➤ Tourism Glory & Revitalizing Plan

- ❑ 2010, “Twelve Industry Reconstruction Demonstration Sites Sincerity Bus” project
- ❑ 2011, 23 tour packages, 300 thousand tourist brochures in Typhoon Morakot reconstructed zones, including 7 counties.
- ❑ 2013, 23 tour packages , “Typhoon Morakot Reconstructed Zones Tourist Brochures.”
- ❑ 2013, 5 tourist exhibits, reconstruction tourist regions.



Accelerate tourism industry recovery

- ✓ “2013 Kaohsiung International Travel Fair”
- ✓ “2013 Taipei International Travel Exposition”
- ✓ “2013 Taichung World Trade Center International Travel Fair”
- ✓ “2013 ITF Taipei International Travel Fair”
- ✓ “ 2013 Tainan International Travel Fair”



IV. Post-Disaster Industry Reconstruction— Glory & Revitalizing Plan



➤ Tourism Glory & Revitalizing Plan

- ✓ 2013-2014 Assisting tourism industry's reconstruction travel programs (NT \$10 million)
- ✓ 2013 To strengthen media marketing promotion, “Sincerity Travel, Love Permanent Housing” activities were planned.

Media Promotion

- Travel & Stamp Collection

Stamp Collection Lottery

- Permanent Housing Lottery

Travel Blogger Article Promotion

- Permanent Housing Travel Marketing

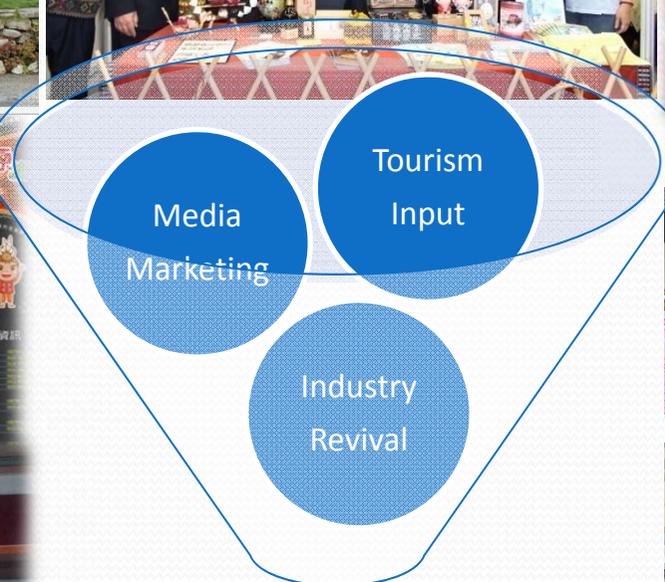
Permanent Housing Tourism

- Permanent Housing Fair

IV. Post-Disaster Industry Reconstruction— Glory & Revitalizing Plan



➤ Tourism Tourism Glory & Revitalizing Plan



Brings in Economy
Growth

IV. Post-Disaster Industry Reconstruction— Creativity and Branding



IV. Post-Disaster Industry Reconstruction - Creativity and Branding



➤ Find out industrial characteristics—Business Advisory, Creativity and Value Added

2010

2011

2012

Typhoon Morakot Disaster Area Industry Reconstruction Demonstrative Region Assistance Work

We help original sites reconstruction regions to assist economy industry. Through OTOP core value, we help promote local specialty industry, raise quality, enhance industrial power, provide product improvement assistance and marketing resources to strengthen local specialty production value and employment.

Connection to Resource Platform

- Drive 56 local industries to develop steadily
- Help local employment 126 people
- Within 3 years, total turnover up to NT\$ 84,35 million

2011

2012

2013

2014

Construction and Move in of Permanent Housing

Introduction of Business Consultation

Pulami Permanent Housing Industry Reconstruction Assistance Work helped permanent housing regions

to start mini-industry and business counseling services. Use local specialties to create business opportunities. Provide counseling to strengthen local specialty production value and employment. 8 townships joined.

Connection to Resource Platform

- Assist 10 mini-business operation
- Drive 85 local industries to develop steadily
- Help local employment 386 people
- Overall turnover up to NT\$33 million.



IV. Post-Disaster Industry Reconstruction - Creativity and Branding



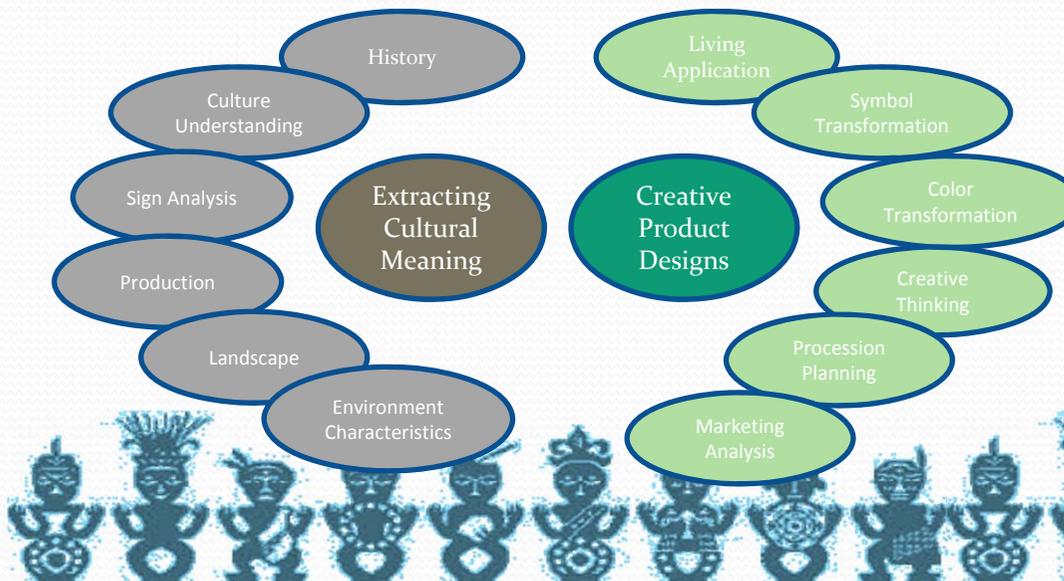
- Products development and Value Added
- Extracting cultural meaning and depth → creative product design

Cultural and creative products made original villages and local industries attractive.

Concrete Accomplishments

71 product designs

Help improve at least 69 package designs



IV. Post-Disaster Industry Reconstruction - Creativity and Branding



店家搜尋 產品搜尋 價格 請選擇 類別 請選擇 產地 請選擇 Visited: 181,785

會員專區

帳號: LOGIN
密碼:

商品快速導覽

加工食品

茶酒咖啡、糕餅甜點、休閒零食、
食用油或調味品、醃製製品、冷凍
食品、米麵食、其它

文化工藝

陶瓷、玻璃琉璃、竹藝、木藝、石
藝、漆藝、布染編織、紙製品、皮
藝、金屬工藝、珠寶玉石、其它

創意生活

特製毛巾、竹炭製品、手工香皂、
精油、美容保養、其他

休憩服務

住宿、溫泉、觀光休閒產業

在地美食

飲料、冰品、點心、麵主食、米主
食、湯品、菜餚、小吃、主題套
餐、鍋類(火鍋、藥膳鍋...)、其他

首頁 > 特色店家

特色店家



優遊吧斯股份有限公司

- 店家/公司：優遊吧斯股份有限公司
- 地 址：605嘉義縣阿里山鄉樂野村四鄰127-2號
- 電 話：05-2562788
- 傳 真：05-2561588
- 營業時間：09：00~17：00 (平日)
09：00~21：00(假日)
- 營業項目：茶葉、咖啡、餐飲、手工藝品、展演等
- 網 址：[WPS119](#) 連結至店家網站
- 店家社群：

店家介紹

特色產品

訂購需知

特色產品



【商品介紹】

阿里山高山烏龍茶-寶島四季禮盒

完整的呈現阿里山高山茶特色，絕無參假

商品評價：★★★★★ (人氣0)

購買數量：

售價：5000元

HOT

IV. Post-Disaster Industry Reconstruction - Combine 6 major emerging industries



Green Energy
Tourism Industry
Refined Agriculture
Cultural Creativity



IV. Post-Disaster Industry Reconstruction - Combine 6 major emerging industries



- **Green Power Industry : hydro-power**
 - ❑ With photoelectricity manufacturers, to help erect photoelectricity facilities at not registered fish farms or buried wax apple plantations in Pingtung
 - ❑ Local manufactures invested NT\$4,141 billion. Bureau of Energy, Ministry of Economic Affairs subsidized NT\$900 million. Establish 43.4 hectares, annual power generation exceeded 31.04 million kwh.

- With renewable energy policy, help transform traditional industries to restore economic autonomy. Use local fund to start homeland recovery plan. Mitigate Land subsidence
- Greenhouse, carbon reduction international demonstrative example

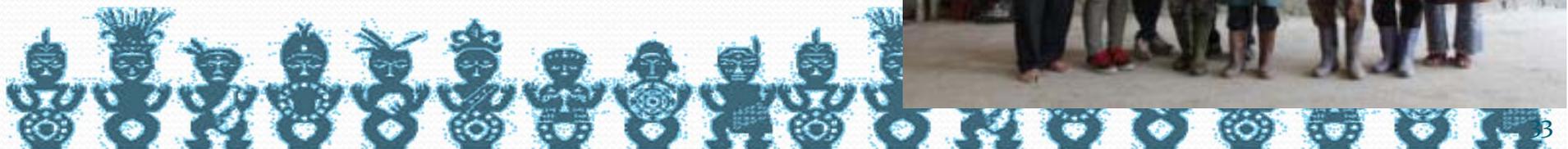


IV. Post-Disaster Industry Reconstruction - Combine 6 major emerging industries



Organic Health, Protect Water From Pollution

- Alishan is located in upstream Tseng Wen Reservoir. After Typhoon Morakot, organic agriculture started, which created new industrial opportunities and in the meantime gave the downstream reservoir a clean water source.
- Alishan certificated organic farms are 89.33 hectares. 2,075 people benefited. The farms also created 7.2 million product value.



IV. Post-Disaster Industrial Reconstruction

- Combine 6 major emerging industries



■ Promote reconstruction area tourism industry development

- 2011, 23 tour packages, 300 thousand tourist brochures in Typhoon Morakot reconstruction areas, including 7 counties.
- 2013, 23 tour packages , “Typhoon Morakot Reconstructed Area Tourist Brochures.”
- 2013, 5 tourist exhibits, reconstruction tourist regions.

 Accelerate tourism industry recovery.

- ✓ “2013 Kaohsiung International Travel Fair”
- ✓ “2013 Taipei International Travel Exposition”
- ✓ “2013 Taichung World Trade Center International Travel Fair”
- ✓ “2013 ITF Taipei International Travel Fair”
- ✓ “ 2013 Tainan International Travel Fair”

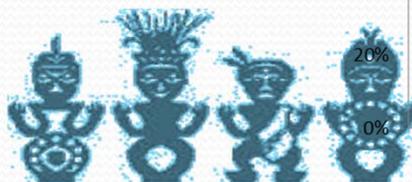
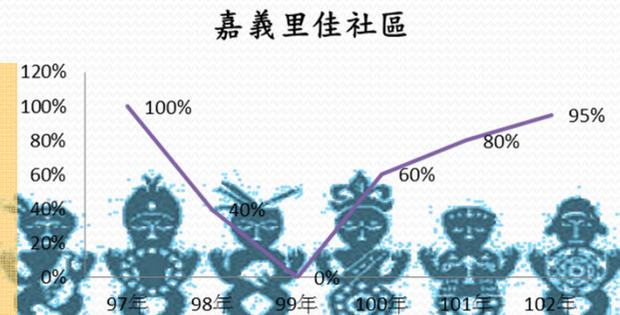
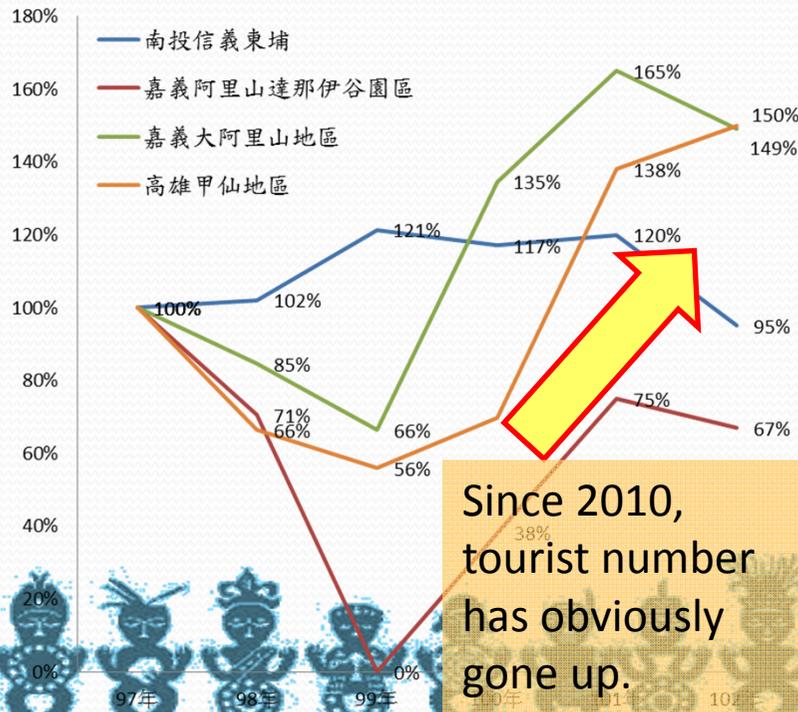


IV. Post-Disaster Industrial Reconstruction

- Combine 6 major emerging industries



| Tourist Number of Typhoon Morakot Reconstruction Areas | | | | | | (Unit: people) |
|--|-----------|-----------|-----------|-----------|-----------|----------------|
| Region/Year | 2008 | 2009 | 2010 | 2011 | 2012 | 12013 |
| Nantou Xinyi Dongpu | 279,848 | 285,752 | 339,642 | 327,758 | 334,756 | 265,709 |
| Chiayi Alishan Yinada Valley | 111,581 | 78,752 | 0 | 42,573 | 83,162 | 74,595 |
| Chiayi Big Alishan Area | 2,380,304 | 2,011,523 | 1,580,146 | 3,203,713 | 3,932,341 | 3,543,376 |
| Chiayi Lijia Community | 2,100 | 840 | 0 | 1,270 | 1,680 | 2,000 |
| Kaohsiung Qishan Area | 150,000 | 225,000 | 300,000 | 375,000 | 600,000 | 710,000 |
| Kaohsiung Jiaxian Area | 180,600 | 120,000 | 101,000 | 126,000 | 250,000 | 270,000 |



IV. Industrial Reconstruction Promoting Situation

- Combine 6 major emerging industries

Cultural and Creative Industries-made nothing impossible

■ Typhoon Morakot damaged Taitung Taimali Creek Watershed. Driftwood was washed away. In 2010, The government and private enterprises helped establish “Sunny Heritage Woodcraft Workshop” at abandoned Duo Liang Elementary School.

■ “Sunny Heritage Woodcraft Workshop” is located around Duo Liang Train station. Duo Liang Elementary School was abolished in 1999. After Typhoon Morakot, these two old architectures had a new lease of life.



IV. Industrial Reconstruction Promoting Situation- Active Marketing



- **Typhoon Morakot Reconstruction Agricultural Products Exhibition:** From December, 2009 to June, 2014, 18 times, which reached NT\$60 million sales success; continuous purchase amount is even up to hundred millions to set up mail-order mechanism.
- **Reconstruction Experience and Marketing:** Since February, 2014, successively held a lot of reconstruction visits, travel, etc.



Supports from Private Sectors & Community Empowerment

Presenter:
Typhoon Morakot Post-Disaster Reconstruction
Council, Executive Yuan

Liu Jing Zong



V. Supports from Private Sectors

- Government/Enterprise/Community Product Value

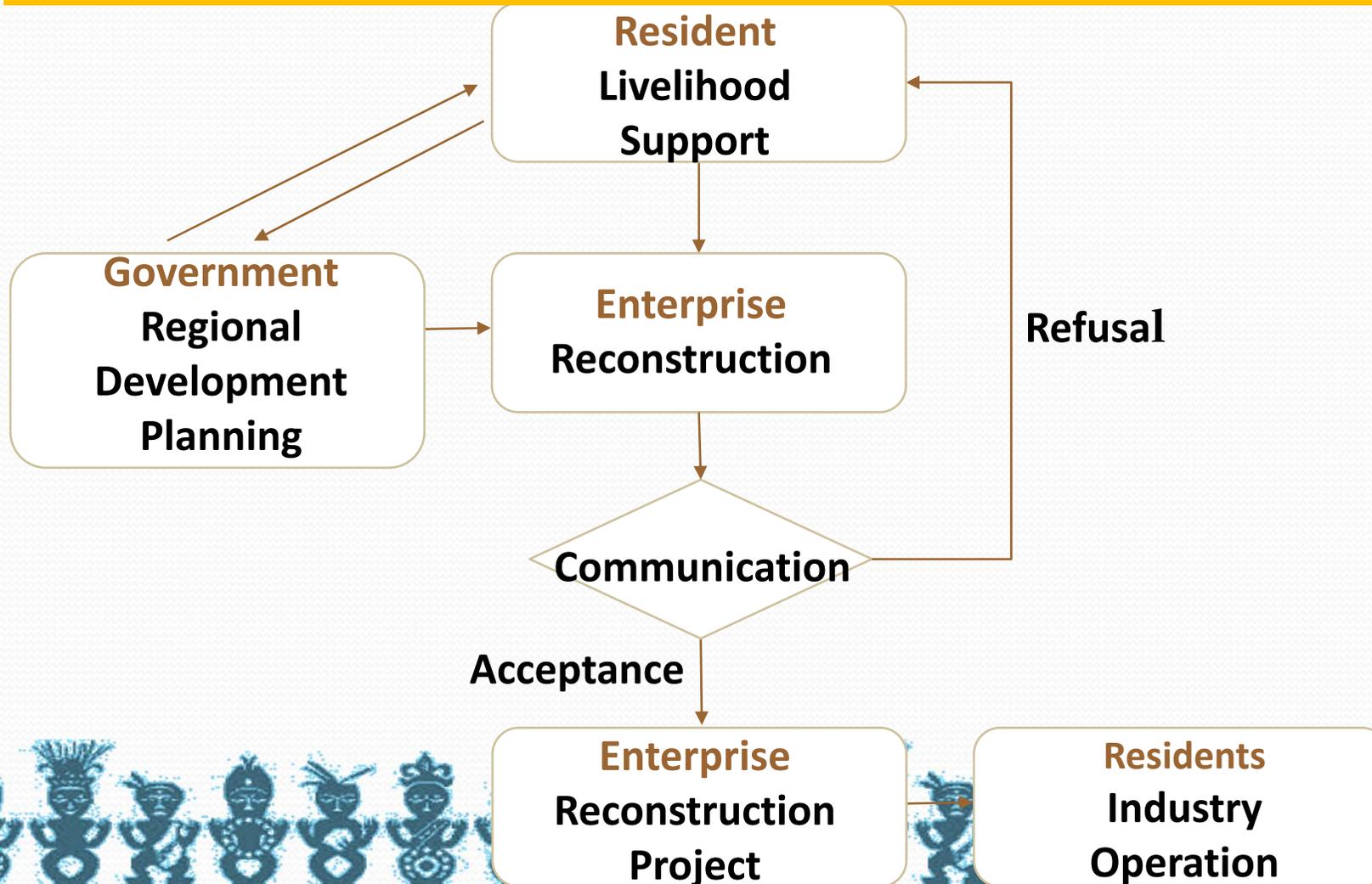
- Thanks to Folk Force
- ✓ Permanent Housing
- ✓ Emotion Reconstruction
- ✓ Culture Reconstruction
- ✓ School Reconstruction
- ✓ Industry Reconstruction
-and so on



V. Supports from Private Sectors

- Government/Enterprise/Community Product Value

TSMC(Taiwan Semiconductor Manufacturing Company, Limited) suggested:
Cooperation among Government, Residents & Enterprises

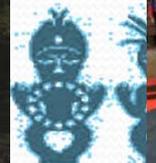


V. Supports from Private Sectors – Government/Enterprise/Community Product Value



TSMC- Chiayi Alishan Yinada Valley Recovery

- Because of Typhoon Morakot, Yinada Valley was destroyed. Reconstruction Council cooperated with other departments, local governments and TSMC to help Yinada Valley Recovery. On Feb. 26th, 2011, the valley restarted.
- On Aug. 3rd, President Ma and Premier Jiang came to visit, amazed by this reconstruction miracle.



V. Supports from Private Sectors – Government/Enterprise/Community Product Value

TSMC- Alishan Lijia Village Tea & Bamboo Shoots Processing Factories

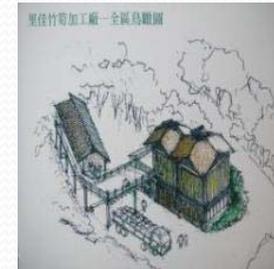
- Tsou Tribe Reconstruction Visual Recognition Sign Competition
- TSMC invested considerable resources to help build bamboo shoots and tea factories with adequate equipments to restore tribal industries for living.



Tsou Tribe Recognition
Symbol



Tourism Tea Factory



Bamboo Shoots Processing
Factory



V. Supports from Private Sectors – Government/Enterprise/Community Product Value

TSMC-Lijia Blue Village

- Reconstruction Council cooperates with Taipei Astronomical Museum to develop observation activities. TSMC provides equipments and funding. Niauca becomes a perfect place to enjoy observing stars.
- Limei Trail is opened. It connects important roads of Niauca and Shanmei, represents tribal culture and nature, and brings in job opportunities.



V. Supports from Private Sectors – Government/Enterprise/Community Product Value

Hon Hai— Long-lived China Fir Organic Farm

- ✓ 55 hectares Long-lived Organic Farm is situated by the permanent housing. In 6 years, the total funding is 5 hundred million, which are developed for organic production, life and environment.
- ✓ The residents could learn complete planting and marketing skills to found cooperative farms or start their own business.
- ✓ Leased farmland– local governments and folks donated money to rent 71.6 hectares farm for the residents.



V. Supports from Private Sectors – Government/Enterprise/Community Product Value



Build Product Path- Ever Rich Duty Free Shop Marketing Path

- We cooperated with Ever Rich Duty Free Shop to assist reconstruction areas' specialty products in developing marketing path at international airports, including 14 shops from homes and permanent housing.



VI. Community Empowerment

- building and branding

Professional Training, enhance employment ability

- 2010-2012 established 27 life reconstruction centers and 41 liaisons. Already helped 800 thousand people
- 1013-1014 prepared community training sustainable development plan. Founded 27 training stations to stimulate community independent power
- Hold community assessments, 35 people were awarded
- 2014 organized 12 demonstrations. 2,240 participants. Hoped to encourage more people to join community construction



VI. Community Empowerment - building and branding

Community – Learning from each other



VI. Community Empowerment - building and branding

Cultural Seeds—Local Youth Training

- To strengthen the interaction between local groups. To help youth participation in social industry. To enhance cultural administrative ability.
- Stage 1(2010-2012) 38 youth trained. Stage 2(2013-2014) 30 youth trained.
Total: 70



VI. Community Empowerment - building and branding

Fish Pole Industry Reconstruction

- Rent farmland – local governments and folks donated money to rent 71.6 hectares farm for the residents.
- 55 hectares Long-lived Organic Farm : the total funding to the farm is NT\$5 hundred million to develop organic production, life and ecology
- TSMC help Alishan Niaucna Village build bamboo shoots and tea factories, develop non-toxic mountain farming and promote Blue Village ecological travel.



VI. Community Empowerment - building and branding



Sunshine Forest 2021 Social Enterprise



Taiwu Coffee Production Cooperative



Happy Owl Community



Rinari Tourism Strategy Alliance



VI. Community Empowerment - building and branding

Pingtong Rinari Village Industry Strategy Alliance

- ◆ Community Independence – Pingtong Rinari Village Industry Strategy Alliance. With cooperation mechanism to promote village industry. In Feb, 2014, “Rinari Village Industrial Development Association” was founded.
- ◆ Resources Input – training plan : Chang Yung Fa Foundation assisted “Tourism Reception and Catering Services Training,” giving another way to tribal culture industry.
- ◆ Use “eshops Development Entity Shop” to provide various product marketing and services.



Majia Village- Kubav Entity Shop Operation



Tea Village- Homestay



Dashe Village–Craft



VI. Community Empowerment - building and branding



Pingdong Wulaluzi – Taiwu Coffee Industry

- Community Independence -“Taiwu Coffee Production Cooperative” built community production development main scheme.
- Resources Input - training plan, Glory & Revitalizing Plan, Ministry of Economic Affairs Consulting Group and China donation helped “coffee production and marketing center”, established a new brand, provided steady opportunities of employment and development
- From July 5th, 2013 to late February, 2014, the total turnover is over NT\$1.6 million. Tourist number is over 8,000 that stimulated business opportunities.



VI. Community Empowerment - building and branding

Kaohsiung Sunshine Forest

- Community empowerment-Ministry of Labor + private sector → 2021 social enterprise (August 2013)
- Local produce – plums: fair trace, preserving technique, farm plantation, collaboration farms → stimulates local business.



VII. Conclusion



VI. Community Empowerment: building and branding

Kaohsiung — Owl Happy Community

- Community business enterprise platform.
- Resource integration: business branding – owl.
- 2013: owl themed events and activities, 4,000 visitors.



Construction Experience Sharing

- “International assistance” in serious Disasters
- “Cross-border cooperation” among the government, NGOs and enterprises
- Establish “social administrative system” for disaster prevention and reconstruction
- Disaster victims settlement in “Colorful Sustainable Community”

Lesson Learned from Typhoon Morakot
Facing Global Climate Change and Possible Disasters
Assume for the Best - Prepare for the Worst

Rebuilding Business

- Strengthening
 - NT\$114 hundred million; NT\$88 hundred million financial and relief subsidy, NT\$33 hundred million business reconstruction – low budget.
 - Permanent housing: a new beginning, early stage of relating and sustainable businesses.
 - Scarce job opportunity: 51.1% responds lack of job opportunity.

Business Reconstruction Requires Continuous Attention from Central, Local Governments, and NGO Sectors



Rebuilding the Community



- Safe, efficient, respect, innovative.
- Characteristics: Vertical integration; fast decision making. Horizontal collaboration; support and interaction.:
- Spirit:
 - Collaboration: NGO, private sectors, religious groups, etc.
 - Communication: prioritizing the needs of disaster areas first.
 - Facing challenges: coordinate with government units.
 - Determination: setting higher standards for sustainable community empowerment reconstruction and business mapping.



Rebuilding the Community



- Transparent communication and procedure: disclosure of executive's agenda, open-space office design.
- Economizing budget: smartphone and mobile offices. The sooner the reconstruction, the earlier we finish the work.
- Passing on the experience: news reports, reports, and records; Typhoon Morakot Homeland Reconstruction Exhibition Center.



Climate Change – Global Warming

Preparing for Greater Reconstruction Challenges

Experience Sharing

Central government, local government, NGO, and private sector.

Reconstruction Task Unit

Permanent reconstruction task force

Public and Private Sector Collaboration Platform

Work specification and collaboration – communication mechanism

Alliances

Dealing with Complex and Major Reconstructions

Local government, county government, international experience sharing; providing support and resource during and post disasters.



The road of homeland reconstruction is long and slow, it requires the collaboration of central and local governments, private sectors, NGO groups and the effort of the community. We have no choice but to keep fighting until the work is complete.

This process is very much like the journey of the Hobbit, along the way, we may find friends and create memories worth a life's time. Reconstruction Council ended on 8th, August.

Cheer for Reconstruction Participants!

Cheer for Taiwan!



Thanks for Your Attention.



守護台灣 攜手重建

行政院莫拉克颱風災後重建推動委員會



Conclusion and Suggestions – Policy Suggestions

- Funding Budget Planning & Execution
 - ✓ Cross-institutes & plans reconstruction budget
- Industry reconstruction funding: NT\$114 hundred million. Finance cooperation and subsidy funding are 71% . Since the rest funding is only NT\$33 hundred million , for related industrial reconstruction, later resources are inadequate.
- Reconstruction Council should apply funding to real needs.



Conclusion and Suggestions – Policy Suggestions

- Settlement of Normal Reconstruction Institutes
- Because of global climate change , normal reconstruction institutes are essential. National Disaster Prevention and Response Committee doesn't have reconstruction function. Hence, reconstruction institutes are necessary.
- Reconstruction Council, Executive Yuan see accumulated reconstruction experience as precious resource. The government should establish professional institute to help improve Taiwan society.

